

Know IT All

for parents



Helping to keep your
children safe online

About Childnet



**“Helping to make the internet
a great and safe place for children”**

**Promoting the
positive**

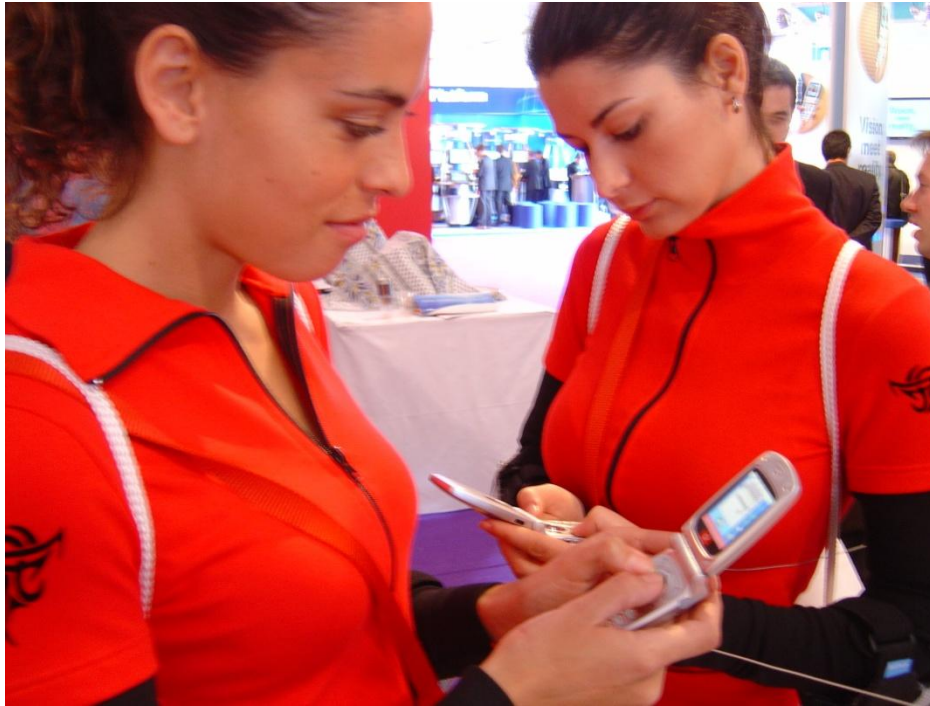


**Responding to
the negative**

Adults often have anxieties about new media...



Everything that's already in the world when you're born is just normal;



Anything that gets invented between then and before you turn thirty is incredibly exciting and creative and with any luck you can make a career out of it;



“Anything that gets invented after you’re thirty is against the natural order of things and the beginning of the end of civilisation as we know it ...until it’s been around for about ten years when it gradually turns out to be alright really.”

Douglas Adams

This presentation

Why is internet safety important?



Why is the internet so great?



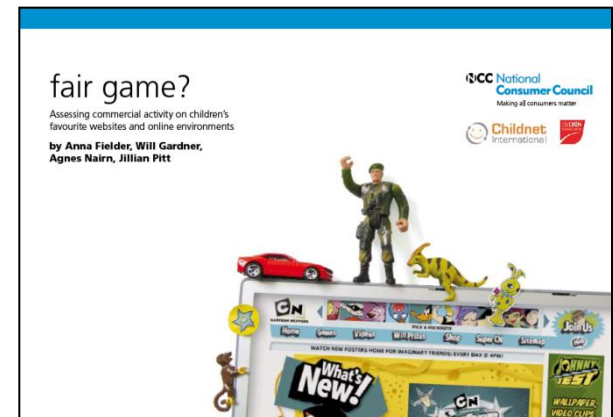
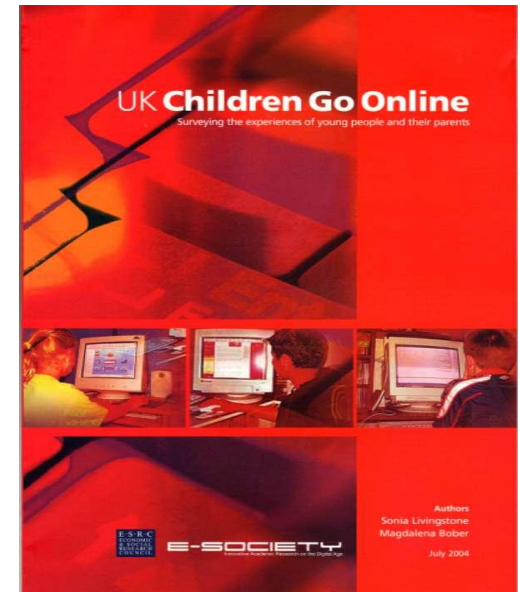
What are the risks?



What about mobiles?



Know IT All - what can parents do?





Why is internet safety important?



Statistics

- 93% of children use a computer and phone
- 8 out of 10 teenagers have a home computer, mobile phone and games console
- 1,400,000 UK pupils have their own web space
- There are over 200 million registered users of MySpace
- There are over 2.7 billion searches on Google each month
- The number of text messages sent every day exceeds the total population of the planet

Different usage

PARENTS

Mostly email & web
for research



YOUNG PEOPLE

Interactive chat, IM,
Music, Games, Blog



Know IT All

28% of parents who use the internet describe themselves as beginners compared with only 7% of children

Changing environment

WEB v 1.0

Downloading

Consuming

Corporate

Separate media

Static



WEB v 2.0

+ Uploading

+ Creating

+ Personal

+ Converged media

+ Truly interactive

Supervision

IN SCHOOL

Supervised, filtered
& monitored



OUT OF SCHOOL

Often no
supervision, filtering
or monitoring



Know IT All

- 30% of students report having received no lessons at all on using the internet.
- 79% of young people use the internet privately without their parent's supervision

Knowledge vs. Wisdom

KNOWLEDGE

Many children pick up technology quicker!



WISDOM

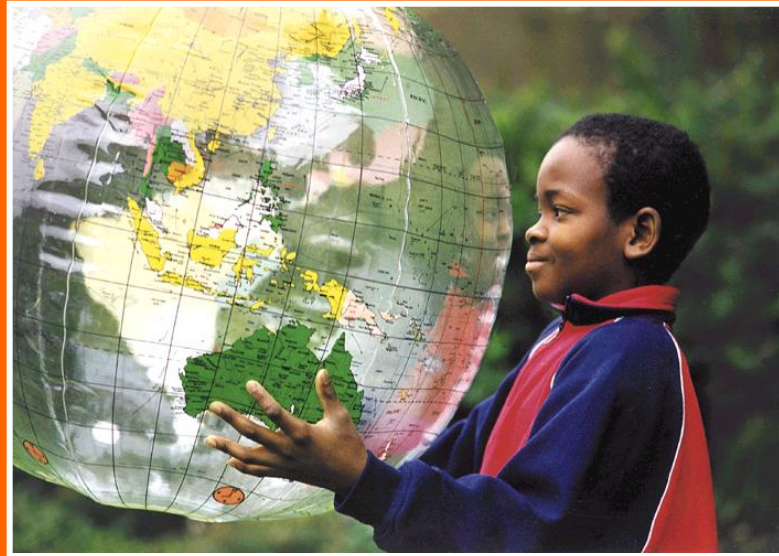
Understanding how to behave in a virtual world



Know IT All

69% of young people say they mind their parents restricting or monitoring their internet usage!

Why is the internet so great?



World Wide Web

Discover



The biggest library in the world

Connect



Brings people together

Create



Anyone can become a publisher

Discover: educational resources



www.educationcity.com

Connect: Social networking sites



Create: websites by young people





What are the risks?

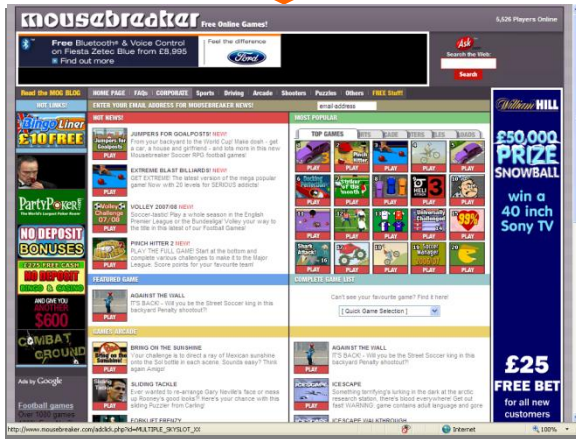


Potential risks

Commerce

Content

Contact



- 73% of online adverts are not clearly labelled making it difficult for children and adults to recognise them
- 57% of 9-19 yr olds have come into contact with online pornography accidentally.
- 4 in 10 pupils aged 9-19 trust most of the information on the internet.
- 1/3 of young people have received unwanted sexual or nasty comments online. Only 7% of parents think their child has received such comments.

Commercial risks

- Blur between content & advertising
- Subtle requests for marketing information- “Tell a friend”
- Invasive programmes - adware/popups

The screenshot shows the mousebreaker.com website, which is a platform for free online games. The header features the site's name and a navigation bar with links like HOME PAGE, FAQs, CORPORATE, Sports, Driving, Arcade, Shooters, Puzzles, Others, and FREE Stuff!. A prominent advertisement for a Bluetooth-enabled car is visible at the top. The main content area is divided into several sections: 'HOT NEWS!' featuring games like 'JUMPERS FOR GOALPOSTS!', 'EXTREME BLAST BILLIARDS!', and 'VOLLEY 2007/08'; 'MOST POPULAR' games including 'Pinch Hitter', 'Striker of the month', and 'Heli Attack'; and a 'FEATURED GAME' section with 'AGAINST THE WALL'. A sidebar on the right contains a large advertisement for a '£50,000 PRIZE SNOWBALL' promotion by William Hill, offering a chance to win a 40-inch Sony TV and a £25 free bet. The bottom of the page shows the URL http://www.mousebreaker.com/addclick.php?id=MULTIPLE_SKYSLLOT_XX and a status bar with 'Internet' and '100%' zoom.

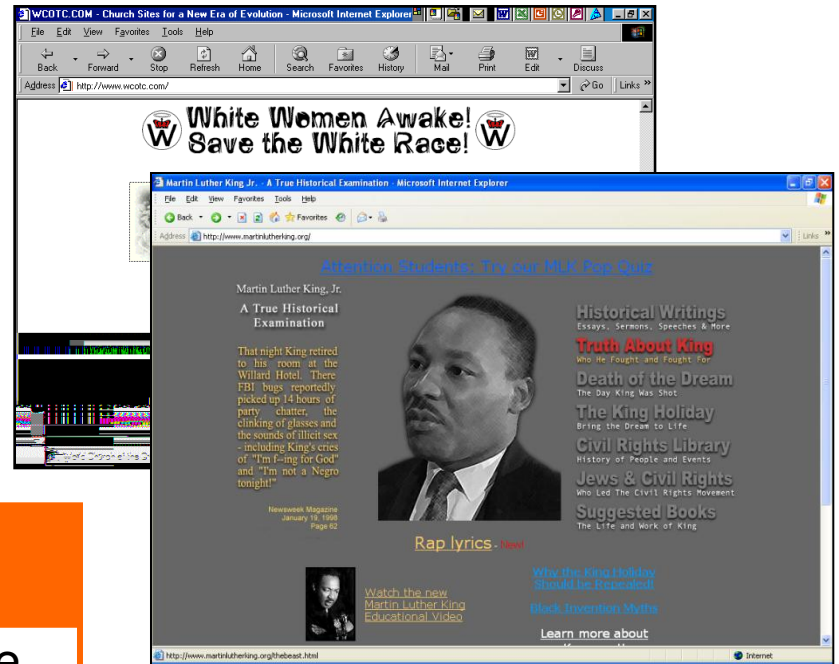
Content viewed

- ☹ Inaccurate content
- ☹ Extreme material
- ☹ Pornography

Know IT All

4 in 10 pupils aged 9-19 trust most of the information on the internet

57% of 9-19 yr olds have come into contact with online pornography. Only 16% of parents think that their child has seen pornography on the internet.



Contact risks

- ☹ Social networking sites
- ☹ Instant messaging (eg MSN)
- ☹ P2P (filesharing)
- ☹ Multi-user online games
- ☹ Chat rooms



Know IT All

49% of kids say that they have given out personal information
5% of parents think their child has given out such information

What is Cyberbullying?

Threats

Manipulation

Exclusion

Public postings

Stalking

Prejudice

Hacking



Advice for parents

- Be careful about denying access to the technology
- Understand the tools
- Discuss cyberbullying with your children
 - always respect others
 - treat your passwords with care
 - block/delete contacts & save conversations
 - don't reply/retaliate
 - save evidence
 - make sure you tell
- Report the cyberbullying
 - school
 - service provider
 - police





What about mobiles?



The pros and cons

Discover

Connect

Create

Commerce

Content

Contact



Personal
Portable

Away from supervision
Always on and reachable



Mobile phone advice

- ☺ **Know** how your child's phone works (e.g. Bluetooth, Internet access)
- ☺ **Agree** the type of content that you would be happy for them to download, knowingly receive or send on to others
- ☺ **Save** any abusive messages/inappropriate images for evidence purposes
- ☺ **Decide together** what are acceptable bills
- ☺ **Encourage** balanced use - switching off at mealtimes, bedtime.



What can parents do?



What you can do...

Commerce



- ☺ Install software to protect your **computer's security**
- ☺ **Be careful** which sites the rest of the family visit
- ☺ Use a **family email address** for shopping and online forms
- ☺ Use the **free technology**: pop-up blockers & SPAM filters; and your good judgement: don't reply to SPAM!
- ☺ Check sites for extra **security** (padlock/https)

What you can do...

Content



- ☺ **Talk to your children** about what to do if they do come across something unpleasant and **teach them to be critical**
- ☺ Use child-friendly **search engines** or set a search filter
- ☺ Encourage them to use **browser tools** - Bookmarks & History
- ☺ Install **filtering** but don't rely on it
- ☺ Find **appropriate sites** to visit and try not to overreact - lots of inappropriate content viewed accidentally

What you can do...

Contact



- ☺ **Get involved** with your children online and encourage balanced use - set time limits
- ☺ Make sure they know **who to talk to** if they feel uncomfortable
- ☺ Talk about the consequences of giving out **personal info** or making **information public**
- ☺ Keep the **computer in a family room**
- ☺ **Agree rules** as a family - meeting up



SMART rules



SAFE - Keep safe by being careful not to give out personal information - including full name and email address - to people who you don't trust online.



MEETING - Meeting up with someone you have only been in touch with online can be dangerous. Only do so with your parent's/carer's permission and even then only when they can be present.



ACCEPTING - Accepting e-mails, IM messages or opening files from people you don't know can be dangerous - they may contain viruses or nasty messages!



RELIABLE - Someone online may be lying about who they are, and information you find on the internet may not be true. Check information and advice on other websites, in books or ask someone who may know.



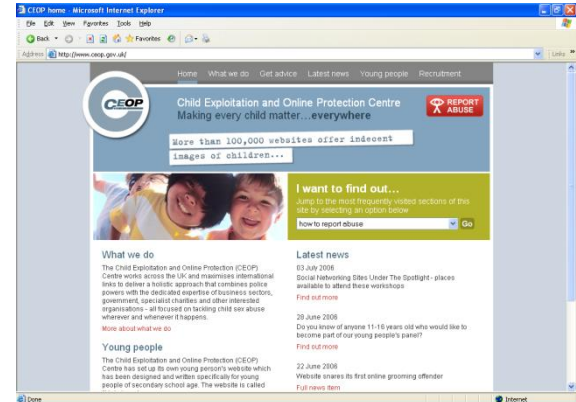
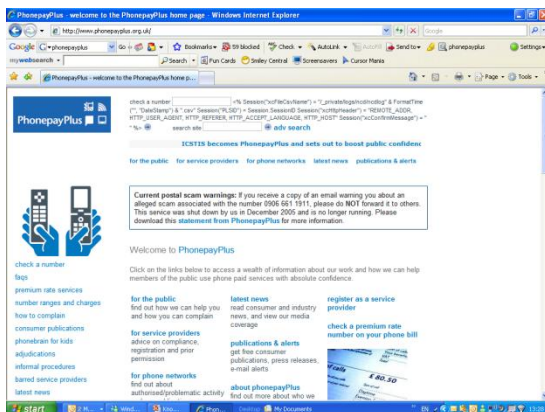
TELL - Tell your parent/carer or teacher if someone or something makes you feel uncomfortable or worried, or you or someone you know is being cyberbullied.

Know where to report

Commerce

Content

Contact



www.phonepayplus.org.uk

+ your operator

+ your Internet Service Provider

www.iwf.org.uk

www.ceop.gov.uk

www.thinkuknow.co.uk

KNOW IT ALL FOR PARENTS HOME

Brought to you by:



Childnet
International



PARENTS AND CARERS



1

NEW TO COMPUTERS



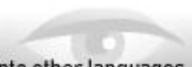
2

YOUNG PEOPLE



3

QUICK OVERVIEW Translated into other languages



4

TEACHERS



5

HOW TO USE THIS GUIDE



6

REPLAY

0

HIDE VIDEO CONTROLS

PAUSED 0:00:04.440



WELCOME

5-11s

11-16s

ALL AGES

PARENTS

BBC

The BBC Website is a good place to start. It has three sections for children: CBeebies, CBBC and Schools. Within the site at www.bbc.co.uk/cbbc/help/safesurfing is a Dongle the Rabbit cartoon that, in a fun and effective way, shows younger children about safe surfing.
www.bbc.co.uk/children

Braids and Beads

This is the site for an exhibition focusing on the braid and bead work creations of Jacqui Carey and items of adornment from collection of the Royal Albert Memorial Museum in Exeter. The 'Maths Adventure' explores shape and pattern.
www.molli.org.uk/bb

Brain Teasers

This site from publishers Houghton Mifflin gives children a choice of three new problem-solving activities each week. Children can try different levels depending on how clever they are feeling! This website is suitable for children 7-15 years old.
www.eduplace.com/math/brain

Grid Club

The Cybercafe on this educational website is a good place for kids to learn about internet safety. It is interactive and uses Childnet's SMART rules.
www.gridclub.com

Quiz Hub

This website includes interactive learning games, puzzles, quizzes, and science information. It is suitable for primary age children.
<http://quizhub.com/quiz/quizhub.cfm>

Recyclezone

Developed by Waste Watch, this site looks at the world of waste. It isn't just about recycling, it has some useful online activities for younger children. Although this site is called recyclezone, recycling is only one of the things that can be done about waste. The site talks about the 3Rs - reduce, reuse, and recycle.
www.recyclezone.org.uk

Shefton Museum of Greek Art and Archaeology

The Museum site has an excellent introduction to the Greeks and their world aimed at schoolchildren.
www.ncl.ac.uk/shefton-museum

Fact Monster

This site from publishers Pearson contains information about people, sports, the world, fun facts, science and more. There are links to a homework centre, word of the day, today in history, a dictionary, an encyclopaedia, an almanac and an atlas. It is suitable for young people aged 7 years and up.
www.factmonster.com

NASA Earth Science Enterprise

This site contains interactive games based around earth science. Topics include plate tectonics, natural hazards, air and water. The games featured are word searches, drag 'n' drop puzzles, and quizzes. It is suitable for upper primary and lower secondary age pupils.
<http://kids.earth.nasa.gov>

Spelling with the Spellits

This website offers a fun way for your child to improve their spelling. It has been designed by the BBC for children aged 7-11 years.
www.bbc.co.uk/schools/spellits/home_flash.shtml



More resources...



www.childnet.com
www.kidsmart.org.uk
www.digizen.org

